



Republic of the Philippines
Department of Education
Region XII
Division of Sarangani



Division Memorandum
No. 83, S. 2014

To: All District Heads
Principals of Elementary & Secondary Schools
Public and Private
This Division

From: 
ISAGANI S. DELA CRUZ
Schools Division Superintendent

Subject **Cultural Mapping and Strategic Profiling and Tourism Development**

Date: March 12, 2014

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1. The Provincial Government of Sarangani through the Sarangani Tourism and Investment Promotion Center (STIPC) will conduct a Cultural Mapping and Strategic Profiling and Tourism Development on March 13-14, 2014 at Mountain Eco Lake Resort, Lake Sebu, South Cotabato.
 2. The purpose of the activities are:
 - a.) To further identify essential cultural knowledge and assets that will complement our tourism plans and programs;
 - b.) To integrate best practices amongst municipalities;
 - c.) Will set direction and formulate strategies in mainstreaming culture and arts in tourism development.
 3. Participants are the following:
 - a.) Sarangani Tourism Investment Promotion Center (STIPC)
 - b.) National Commission for Culture and the Arts (NCCA)
 - c.) Municipal Tourism Officers
 - d.) **MAPEH / Culture and the Arts Coordinators**
 4. A registration fee of Nine Hundred seventy pesos (Php 970.00) will be collected inclusive of meals and accomodation (dormitory type) . Transportation and other incidental expenses shall be charged against local funds subject to usual accounting and auditing rules and regulation.
 5. Immediate dissemination of this memorandum is desired.